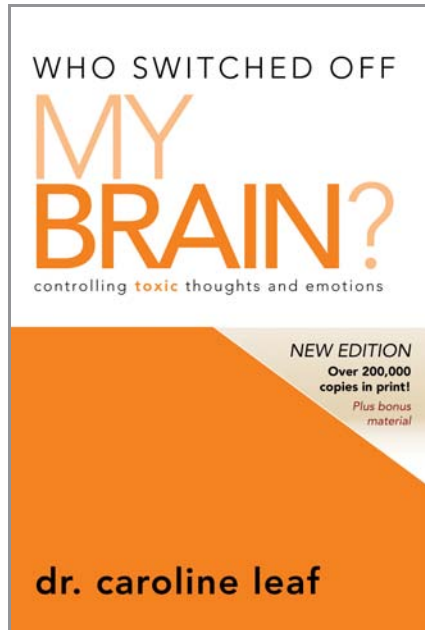


## WHO SWITCHED OFF MY BRAIN?

*Controlling Toxic Thoughts and Emotions*

CAROLINE LEAF PH.D.



### FEATURES & BENEFITS

- Expanded version with bonus material
- Over 200,000 copies in print
- Anticipated increase in sales of this book driven by TV exposure and promotional campaign for Dr. Leaf's upcoming book, *The Gift in You*
- Learn how to detox your thought life and the medical importance of forgiveness
- Easy-to-understand links between toxic thinking and physical health, emotional health, and the Bible

**We're living in an epidemic of toxic emotions.**

Research shows that as much as **87% to 95%** of **mental and physical** illnesses are a direct result of toxic thinking —proof that our thoughts affect us physically and emotionally.

In this best-selling book, Dr. Caroline Leaf clearly communicates **13** ways to detox your thought life and live a life of physical, mental, and emotional wholeness.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-0-9819-5672-5

**ISBN-10:** 0-9819-5672-6

**Price:** \$17.99 U.S.

**Ship Date:** 10/7/2009

**Pub Date:** 11/3/2009

**Trim Size:** 8.50 x 5.50 x TBD

**Page Count:** 176 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC Category:** RELIGION / CHRISTIAN LIFE /  
PERSONAL GROWTH (RELO12070)

### ADVERTISING

- Promoted in national television campaign including *Life Today* with James and Betty Robison, and *Enjoying Everyday Life* with Joyce Meyer
- Promoted in national Christian living magazines
- Social media initiative

Since 1985 Caroline Leaf Ph.D., a recognized author and speaker, has researched the science of thought. She has published numerous articles in academic journals and is frequently interviewed for articles and broadcast programs as an expert.

## THE GIFT IN YOU

*Discovering New Life Through Gifts Hidden in Your Mind*

CAROLINE LEAF PH.D.

IMAGE  
NOT YET  
AVAILABLE

### FEATURES & BENEFITS

- This book is a powerful follow-up to her best-selling *Who Switched Off My Brain?*
- Discovered on *Life Today* with James and Betty Robison and *Enjoying Everyday Life* with Joyce Meyer, Dr. Leaf has become a popular author and speaker
- Easy-to-understand concepts that every reader will connect with
- Revolutionary research linking brain science, physical and emotional health and the Bible
- A step-by-step guide to help readers identify unique gifting
- Tips for overcoming gift-blockers
- Tips for living out gifting

**No matter what you may have been told, the tests that you may have taken, or what you may believe about yourself – you have a unique gift inside of you that can change the world.**

So, what does God say about your gift?

And how does neuroscience prove that you are uniquely equipped to fulfill your purpose?

In this ground-breaking book, Dr. Caroline Leaf illustrates the revolutionary link between brain science and God's purpose for each one of us.

This practical and easy-to-understand book will help you discover your special gift, overcome what may be standing in the way of living in your gift, and identify your truth-value.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-0-9819-5673-2  
**ISBN-10:** 0-9819-5673-4  
**Price:** \$19.99 U.S.  
**Ship Date:** 12/16/2009  
**Pub Date:** 1/12/2010  
**Trim Size:** 0.00 x 0.00 x TBD  
**Page Count:** 240 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH (RELO12070)

### ADVERTISING

- Significant television promotion
- Will be featured on *Life Today with James and Betty Robison* promotional resource for 10 weeks in 2009 and 2010
- Media alert targeted to online and print
- Christian women's, family and pastors' media outlets
- National online campaign promoting retail outlets.
- Viral marketing initiative

### PREVIOUS TITLES

978-0-9801-2232-9 *Who Switched Off My Brain?*

Since 1985 Caroline Leaf Ph.D., a recognized author and speaker, has researched the science of thought. She has published numerous articles in academic journals and is frequently interviewed for articles and broadcast programs as an expert.