

WHIRLWIND

Book #5 in the Dreamhouse Kings Series

ROBERT LIPARULO



FEATURES & BENEFITS

- The bestselling series continues!
- "If you like creepy and mysterious, this is the house for you! . . . With a house of so many great, haunting stories, why would you ever want to go outside?" --R. L. Stine
- Positively portrays the family unit and the relationship between parents and children.
- Provides insight into other cultures and time periods.

Which door do you go through to save the world?

David, Xander, and Toria King never know where the mysterious portals in their house will take them: past, present, or future. They have battled gladiators and the German army, dodged soldiers on both sides of the Civil War, and jumped from the sinking *Titanic*. They've also seen the stark future that awaits if they can't do something to change it--a destroyed city filled with mutant creatures.

And they've still got to find a way to bring Mom back *and* keep Taksidian from getting them out of the house. The dangers are hitting them like a whirlwind . . . but the answers are becoming apparent as well.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-815-3
ISBN-10: 1-59554-815-7
Price: \$14.99 U.S.
UPC: 020049136256
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 5.44 x 8.38 x TBD
Page Count: 304 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / GENERAL / GENERAL (JUV000000)

ADVERTISING

- Online advertising to include teenreads.com, bookclub4boys.com, guylitwire.blogspot.com, and alloy.com (over 950,000 impressions)
- School outreach campaign connecting author directly with students
- Online "Dream the Scene" contest where kids can offer ideas on locations of future stories
- Social media campaigns with Facebook and Twitter to include widgets, fan pages, and contests (over three million impressions)

PUBLICITY

Mailings to trade publications, consumer parenting magazines, websites, and blogs—special emphasis on followup with publications supporting the series, gearing them up for the final book to come in a few months

Teen blog tour

Sample outlets to pitch: Susie, Focus on the Family, Colorado Parent

PREVIOUS TITLES

1-59554-494-1	House of Dark Shadows
1-59554-496-8	Watcher in the Woods
1-59554-498-4	Gatekeepers
1-59554-500-X	Timescape

COMPARABLE TITLES

0-3123-6754-6	A Wrinkle in Time
0-3160-6795-4	Maximum Ride: The Angel Experiment

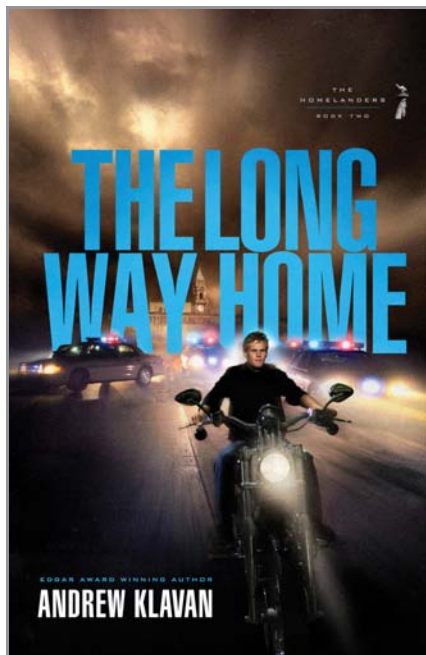


Robert Liparulo has received rave reviews for both his adult novels (*Comes a Horseman*, *Germ*, *Deadfall*, and *Deadlock*) and the best-selling Dreamhouse Kings series for young adults. He lives in Colorado with his wife and their four children. **Hometown:** Monument, Colorado

THE LONG WAY HOME

Book #2 in the Homelanders Series

ANDREW KLAVAN



FEATURES & BENEFITS

- Features fast-paced action for teen readers who have outgrown fantasy but aren't quite ready for adult suspense/thriller novels.
- Includes a strong patriotism angle with a good vs. evil quest: perfect for fans of *The Bourne Identity* and *24*.
- Protagonist faces circumstances that seem insurmountable, but eventually he overcomes through his values and his faith.

From Edgar Award winning and best-selling author Andrew Klavan comes the second novel in the Homelanders series.

Charlie West was an ordinary high school kid who went to bed one night and woke up in the clutches of terrorists and wanted by the police for murder.

Now, with both the terrorists and the cops on his trail, Charlie makes his way home to find some answers. Holed up in an abandoned ghost house, Charlie is joined by his high school buddies as he tries to find the truth about a murder he can't remember--and recover the love he can't forget.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-713-2
ISBN-10: 1-59554-713-4
Price: \$14.99 U.S.
UPC: 020049135860
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 352 Pages
Carton Qty: 24
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE FICTION / ACTION & ADVENTURE / GENERAL (JUV001000)

ADVERTISING

- National print and web campaign targeted to youth magazines and websites (6,000,000 impressions)
- National advertising on XM Radio
- Social Network campaign with Facebook and Shoutlife including widgets, blog campaign, and free chapter downloads

PUBLICITY

- Advanced galley distribution
- National print media campaign to US Daily newspapers, trade publications, parenting magazines, review websites
- National broadcast campaign to conservative media offering Klavan as commentator
- Teen blog tour
- Sample outlets to pitch: World, National Review, Glenn Beck

PREVIOUS TITLES

978-1-59554-607-4 The Last Thing I Remember
 978-0-1510-1223-7 Empire of Lies
 978-0-4402-2403-7 True Crime

COMPARABLE TITLES

978-0-5532-6011-3 The Bourne Identity
 978-0-1424-0733-2 The Outsiders



Andrew Klavan was hailed by Stephen King as "the most original novelist of crime and suspense since Cornell Woolrich." He is the recipient of two Edgar Awards and the author of such bestsellers as *True Crime* and *Don't Say a Word*. **Hometown:** Santa Barbara, California